

**MEDIA RELEASE**

Raminfo in consortium with two other qualifying partners have won an order from Department of Health, Medical & Family Welfare, Govt. of Andhra Pradesh for - Standardization of Telemedicine facility at Sub-Centers in various districts of Andhra Pradesh, to be implemented in zone-1 of the state. The project turnover is estimated to be around Rs. 400 crores in phase I for the first five years.

Raminfo will be implementing the project jointly with the other partners by combining respective expertise and capabilities for the project execution. The contract term of the project is five years.

The concept of 'telemedicine' has been steadily gaining ground in India with public-private initiatives touching the lives of rural people. It is important considering the fact that rural patients have to travel long distances and also incur additional expenses to have access to specialty Medicare.

However, telemedicine helps in carrying out real time interactive medical video conference with the help of IT based hardware and software, video-conference using broadband telecommunication media provided by satellite and terrestrial network.

**Management Commentary:**

**Mr. L. Srinath Reddy, Managing Director** said that Telemedicine is an upcoming field in health science arising out of the effective fusion of Information and Communication Technologies (ICT) with Medical Science having enormous potential in meeting the challenges of healthcare delivery to rural and remote areas. It is a simple phenomenon as two health professionals discussing medical problems of a patient and seeking advice over a telephone.

By virtue of this project, more patients will be treated with improved access to quality health services. As the Company is seeking to expand its business operation in the health care vertical, this project will enable Raminfo to carve considerable market standing in healthcare.

**Mr. V. Anil Kumar Ambati, Whole-time Director** further added that telemedicine – through transmission of digitized data, audio, video and images – is getting popular all over the world as it provides hitherto unavailable access to tertiary level specialist healthcare even in geographically remotest areas without displacement of the patient, physician or the equipment. It is not only cost-effective to the patient but cost-beneficial to the society also.